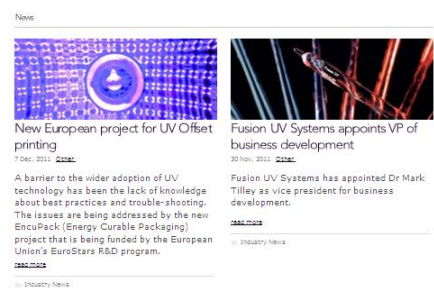
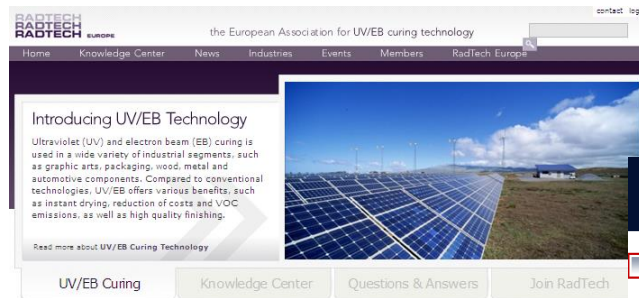


Advertisement & Media rates 2017



RTE e-zine November issue

The new e-zine is available for members only. Click [here](#) to download the magazine.

Normally, the e-zine would be available on the RTE website as a clickable pdf, but this feature is still under construction.

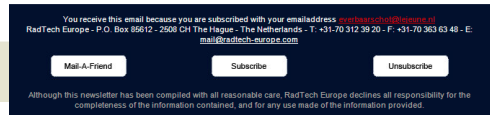
Shortly, RadTech Europe will publish its yearbook of 2011 (January 2012) of the RadTech News. Do you have some space left in your budget then do not miss out on this opportunity and place your company's advertisement in the upcoming RTE News Yearbook! This is a hardcopy edition that will be published in January 2012.

RadTech Europe's association media provide the opportunity to reach a targeted audience of readers and visitors. Printed and digital copies of RadTech News are distributed in controlled circulation to a readership of more than 1000 worldwide. Readers include executives at CEO, sales, marketing and operational level from end-user companies, formulators, raw material and equipment suppliers and other direct and indirect suppliers to the industry, as well as institutes with a special interest in our industry.

Update RadTech Europe website

We are making good progress with the development of the RTE website. The new website already attracts more visitors than before! We are currently working on the members only part of the website and the members directory, as soon as these items are available, you will receive your new login details.

Pictures related to UV/EB curing etc. are still very welcome. If you are in the possession of professional picture that RTE could and is allowed to use, please send them to the RTE Secretariat (mail@radtech-europe.com).



The European Association for UV/EB curing technology



Advertising in RTE e-zine/yearbook

RadTech News is the magazine of RadTech Europe, the European Association for UV and EB curing technology with more than 200 members. The magazine contains up-to-date information and in-depth articles about UV/EB technology, serving as the leading information source for the UV and EB industry. The magazine is published in the English language.

In 2017, we will publish two editions of the RadTech News, an expansive electronic magazine for our members. Next to this, we will issue a summarized version for non-members. At the beginning of the year, we will publish a hardcover yearbook, which will be issued to members and distributed at exhibitions and seminars.

In 2017, the RadTech News will be published as follows:
Yearbook (hard copy) January
Edition 1 (e-zine) April
Edition 2 (e-zine) November

Technical details advertisements

Magazine area: 210 x 297 mm
Ad size: vertical horizontal
1/1 page 210 x 297 mm
1/2 page 210 x 148 mm
Bleed off size: 216 x 303 mm
Printing process: offset
Screen: 60 lines per centimetre
Reproduction: full colour (colour separated) read wrong
 positive films with matchprint
Finishing: stapled

Technical Details for Digital Material

Layout: Quark Xpress up to 7.3 (document size must be the same as advertisement size)
Illustrations: Adobe Illustrator up to 13.0 (fonts as outlines)
 Adobe PhotoShop up to 10.0
 PDF
Fonts: Always enclose fonts! (also standard system fonts)
Additional
Requirements: Always enclose colour prints

Ask for our PDF profiles to generate a reliable PDF! If you deliver native files than always enclose fonts, illustration and photos.

Advertising on RTE website

The RadTech Europe website (www.radtech-europe.com) is the go-to source for the European UV and EB industry. On average, the site attracts 15,000 – 18,000 page views divided over 10,000 - 12,000 visitor sessions per month. In the months surrounding the RadTech Europe Conference & Exhibition or other leading projects, the RTE site attracted nearly 50,000 visitors per month. A lot of this traffic is generated by registered visitors, potential RTE members that remain updated on RTE's activities through regular newflashes. Your company's digital advertising reaches all those directly involved in, associated with, and even just interested in, the UV/EB Technology.

New way of product exposure: Business Case

With the new and improved RTE website launched in October 2011, RTE offers a whole new way of advertising. If you are a RTE member and you are interested in more exposure for your company's latest developments/products, make use of the Business Case on our website! You get a full page on the RTE website, together with short summary which will be featured prominently on the home page and related industry pages, giving you maximum exposure on the relevant parts of the website. Ask the Secretariat for more information.

Duration of publication: Your business case will rotate on the homepage for twelve months and can be placed exclusively on other pages (in consultation with the RTE Secretariat). Business cases are placed in order of date. The business case will remain accessible on the website for an indefinite period of time, further bolstering your online presence.

Advertising in RadFlash (online newsletter)

In 2015 RadTech Europe will continue sending out the successful, electronic newsletter each month (RadFlash). These newsletters are sent to all RTE contacts, both members and non-members. RTE members may insert a banner in this newsletter.

The artwork for the banner should be mailed as JPG or GIF-file (size of 650 x 150 pixels).
Email address: mail@radtech-europe.com

Media Rates

RTE e-zine

1 page per issue (full colour) € 1.500,-
1/2 page per issue(full colour) € 750,-

Members

€ 1.500,-
€ 750,-

Non-Member

€ 3.000,-
€ 1.500,-

Business case online

€ 2.000,-

- members only -

Banner in RadFlash

One newsletter € 250,-
Per Quarter € 500,-
One year € 1.000,-

- members only -
- members only -
- members only -

For agencies 15% discount on rates will apply. All prices excl. VAT

Order form RTE advertisements

Company: _____

Address: _____

Zip/City: _____

Country: _____

Telephone: _____ Fax: _____

E-mail address: _____

Contact person: _____

Company VAT number: _____

Wishes to book the following advertisement space : (please cross squares which apply)

Yearbook (*January 2017*) 1 page full colour ½ page full colour

1st issue (*April 2017*) 1 page full colour ½ page full colour

2nd issue (*November 2017*) 1 page full colour ½ page full colour

Business Case on RTE website Full year

Banner in RadFlash (online newsletter) Once Quarter Full year

Signature: _____ Date: _____

To be returned to:
RadTech Europe Secretariat
Tel. : +31 70 312 39 20
Fax : +31 70 363 63 48
E-mail: mail@radtech-europe.com

The European Association for UV/EB curing technology

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